



POPART

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People Of Performing Arts

VENUE HIRE BOOKLET

VENUE HIRE

REHEARSALS

WORKSHOPS

SMALL SCALE FILM SHOOTS

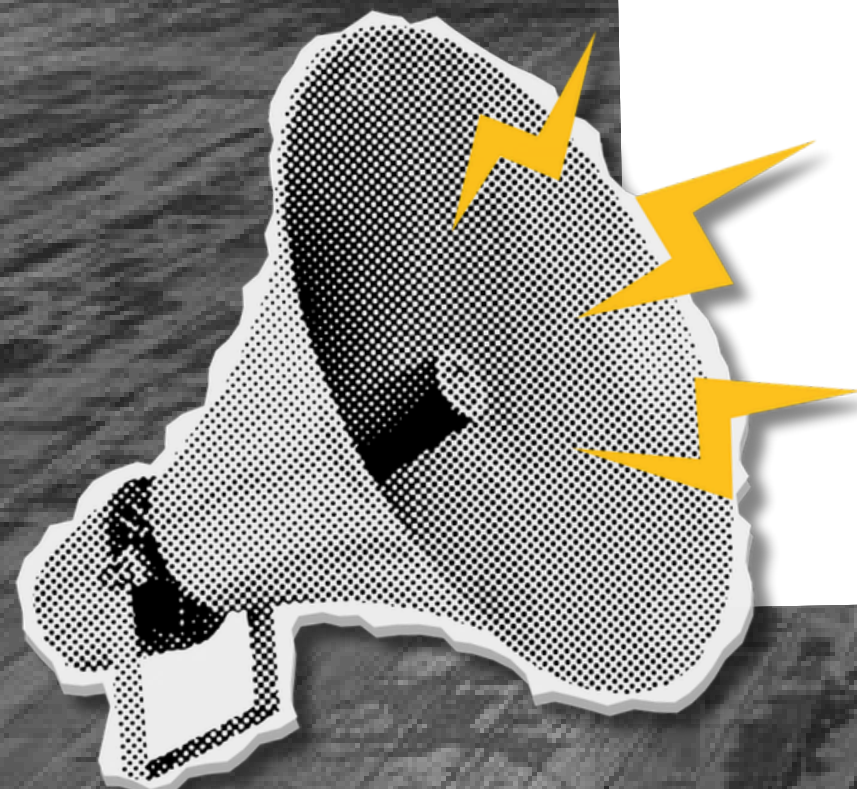
PHOTOGRAPHIC SHOOTS

CASTINGS

DRY HIRE

CULTURAL EVENTS

AND MORE





INTRODUCTION

POP Art Venue



POPArt is a performing arts centre, theatre and production company based with 15 years of experience in the performing arts industry.

Over the years, many commercials, fashion shoots, TV series and film projects and theatre shows have been realised through the use of POPArt's facilities.

Our new venue at **59 Dorset Road** in Parkwood offers a versatile 250SQM black box space in a controlled and convenient environment with loads of facilities that make everyone's lives easier!

Parkwood is close to major transport routes, shopping centres and restaurant hubs.

We look forward to hosting you at our new space!

REHEARSAL & WORKSHOP

Rates (ex VAT)

INDEPENDENT / FRINGE THEATRE WORK (Workshop space only) :

HOURLY RATE : R 300

HALF DAY : R 650 (up to 4 hours)

FULL DAY : R1200 (up to 9 hours)

* Independent rates are subject to approval

FUNDED / CORPORATE REHEARSALS (Workshop Space only)

HALF DAY R 1200 (up to 4 hours)

FULL DAY R2200 (up to 9 hours)

FULL SPACE (or larger casts):

HALF DAY (up to 4 hours): R 1800

FULL DAY (up to 9 hours) : R 3500

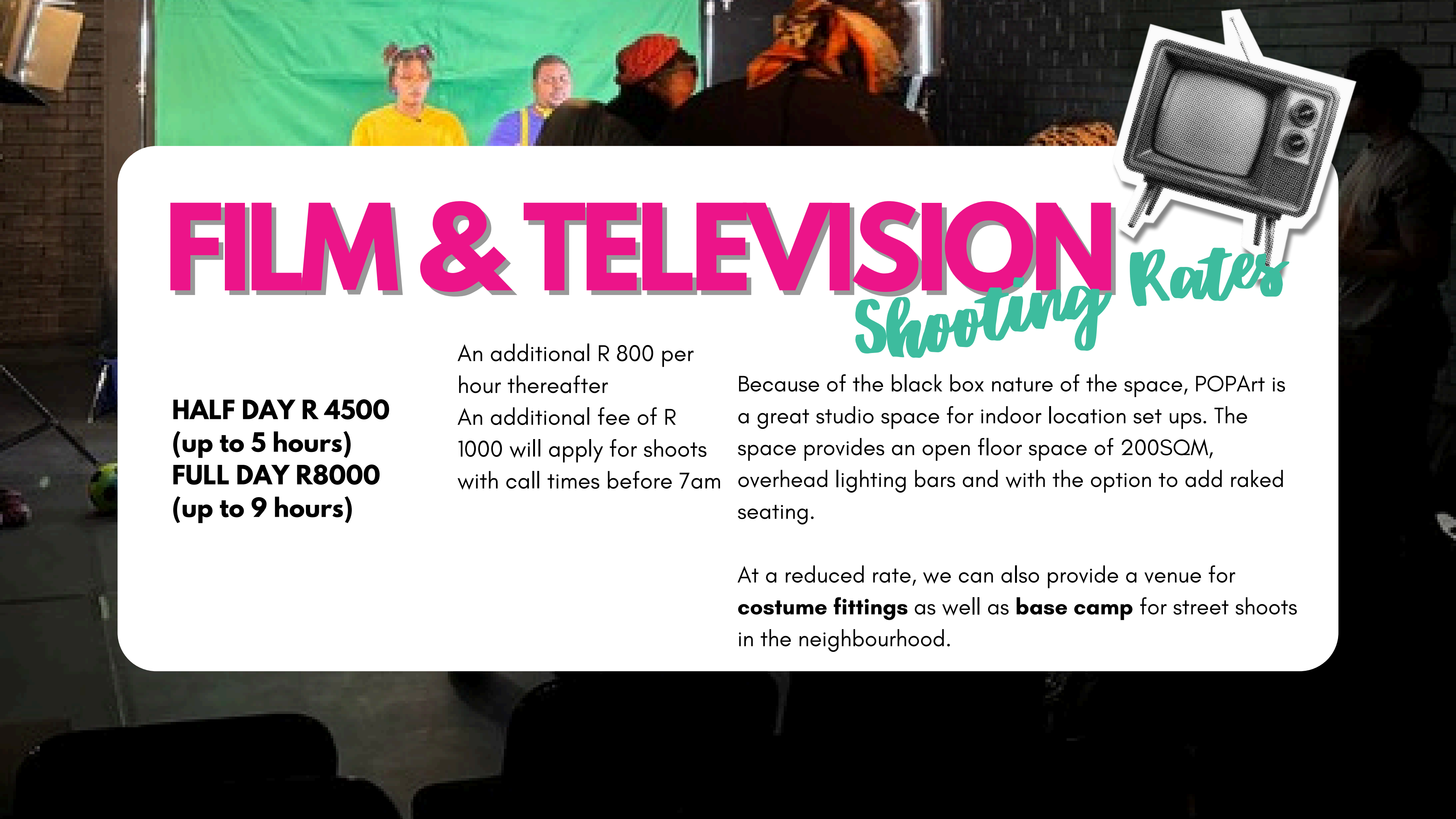
* For shows with big sets that need to stay in the space, additional fees apply

POPArt offers a range of facilities ideal for rehearsing medium and small shows. With option to create smaller and larger spaces, POPArt is versatile and comes with an understanding of facilities needed by productions. Facilities include : access to sound equipment, piano, mirrors, craft station (Kitchen).

ALL rehearsals and ensembles need to commit to comply with neighbourhood noise regulations.

***If you are looking for a more regular slot (say for a weekly rehearsal, please get in touch with us directly to make a proposal).





FILM & TELEVISION

Shooting Rates

HALF DAY R 4500
(up to 5 hours)
FULL DAY R8000
(up to 9 hours)

An additional R 800 per hour thereafter

An additional fee of R 1000 will apply for shoots with call times before 7am

Because of the black box nature of the space, POPArt is a great studio space for indoor location set ups. The space provides an open floor space of 200SQM, overhead lighting bars and with the option to add raked seating.

At a reduced rate, we can also provide a venue for **costume fittings** as well as **base camp** for street shoots in the neighbourhood.



PHOTOGRAPHIC

Shoot Rates

HALF DAY R 3000 (up to 4 hours)
FULL DAY R5500 (up to 8 hours)

An additional fee of R 1000 will apply for shoots with call times before 7am.

POPart serves as a contained space for photographic shoots, stills, pack shots and more.

Our lighting rig (with coloured gel effects) may be used with supervision from our in house tech.



CASTINGS & DRY HIRES

Rates ex VAT



HALF DAY R 3000 (up to 4 hours)
FULL DAY R 5500 (up to 8 Hours)

POPart is great space for castings / auditions
We have friendly front of house staff who create a great environment for performers and who can assist with administration and people management.

We are conveniently located and easy to access (with enough parking for crew and auditioning performers).

We also have huge performers database if you need to get the word out about your casting.

This fee also applies to dry hires for purposes like wardrobe fittings.

CULTURAL EVENTS

ex VAT

HALF DAY (4 hrs incl set up) : R 3500

FULL DAY (8hrs incl set up & breakdown) : R 6000

POPart is the perfect venue for presentations, functions, book launches, press lunches, year end functions, team builds, talks and more.

One off theatre performances that are not part of the curated programme are charged at the half day rate, including a 3 hour technical get in.

Technical assistance quotes separately based on function needs.

POPart is able to assist with entertainment and catering suppliers.

Regrettably, we are not able to host parties.



STUDIO SPACES

And Storage

• Our venue has 2 x small (12SQM) studio spaces for content creation, consultation and more.

• **COMING SOON** : Content and self tape studio (with green screen, black screen, white screen), lighting and sound.

• **STORAGE SPACE** : we have secure storage space available for rent for theatre sets, equipment, costumes etc. Monthly rates apply

FACILITIES & BENEFITS

Venue hire includes :

- Venue manager + daily cleaning
- Full kitchenette / craft station
- Access to basic sound & lighting equipment
- Access to prop furniture, mirrors, flats & stage blocks
- Access to WiFi
- Blackout curtain
- Secure parking for 20 x vehicles
- Bathrooms
- Green room / changing area, clothing rails (and washing machine coming soon)
- PROMOTION OF WORK on POPArt social media channels where relevant
- Back up water tank

POPart is an owner operated small business, so we are fully available for discussion around adapting or customising to your needs. Feel free to get in touch to discuss any questions you may have.

- A minimum of 50% is required upfront, with the balance due on or before date of hire.
- Cancellations will be charged at 50%
- Damages to the space will be charged accordingly
- ALL RATES ARE ex VAT
- ALL hires are subject to compliance with neighbourhood noise and sound regulations

Please note that POPart is a working theatre, so we work venue hires within our existing schedule.

DIRECT BOOKINGS CONTACT :

popartjhb@gmail.com

MORE INFORMATION, REVIEWS & PRESS:

www.popartcentre.co.za

POPart Theatre is located at 59 Dorset Road, Parkwood

TERMS & THINGS



FLOOR PLAN

SKETCH UP MODEL : [https://app.sketchup.com/share/tc/europe/q2w9H5YfhHE?
token=L8wtWv3c8HCjyOtEKmokuwGAFD-xkAs7aEMAzVwVRE6aOIMIEr_pVkf6PIBbEb358&source=web](https://app.sketchup.com/share/tc/europe/q2w9H5YfhHE?token=L8wtWv3c8HCjyOtEKmokuwGAFD-xkAs7aEMAzVwVRE6aOIMIEr_pVkf6PIBbEb358&source=web)