

POPART

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People Of Performing Arts

VENUE HIRE

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REHEARSALS

FILM SHOOTS

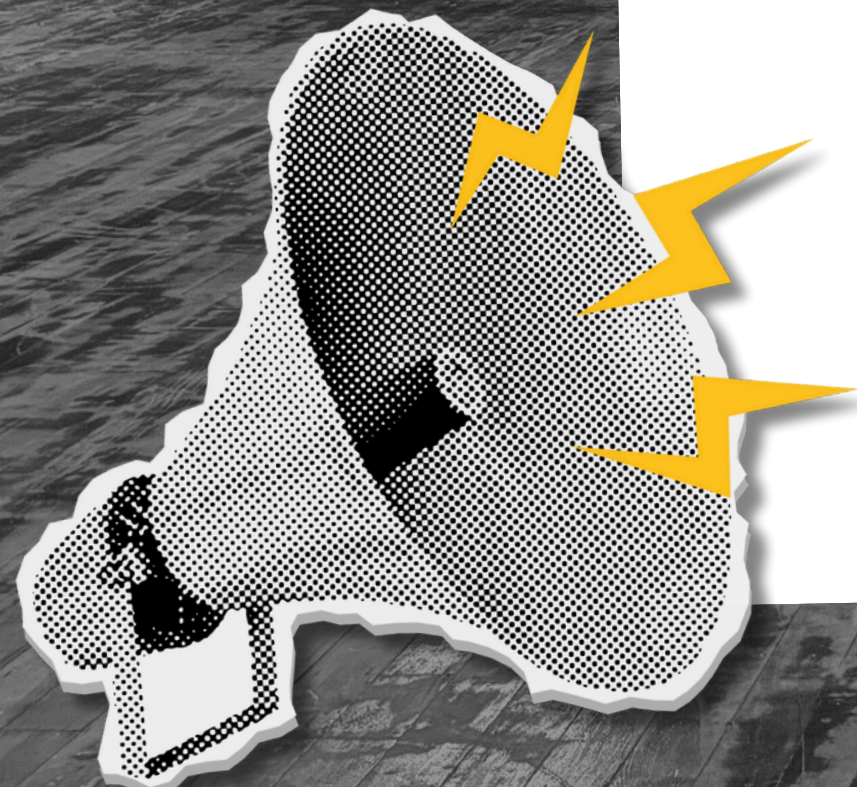
PHOTOGRAPHIC SHOOTS

CASTINGS

CULTURAL EVENTS

AND MORE

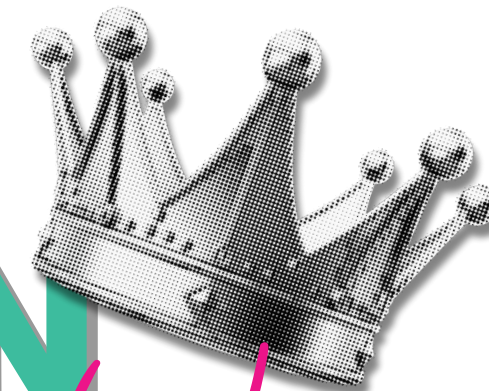
**studio spaces coming soon*





INTRODUCTION

POP Art Venue



POP Art is a performing arts centre, theatre and production company based with over 10 years of experience in the performing arts industry.

Over the years, many commercials, fashion shoots, TV series and film projects and theatre shows have been realised through the use of POP Art's facilities.

Our brand new venue at 59 Dorset Road in Parkwood offers a versatile 252 SQM black box space in a controlled and convenient environment with loads of facilities that make everyone's lives easier!

Parkwood is close to major transport routes, shopping centres and restaurant hubs.

We look forward to hosting you at our new space! Read more to see our updated rates and offerings.

REHEARSAL

Rates (ex VAT)

HOURLY RATE : R 300

HALF DAY R 800 (up to 4 hours)

FULL DAY R1200 (up to 9 hours)

* For shows with big sets that need to stay in the space, additional fees may apply.

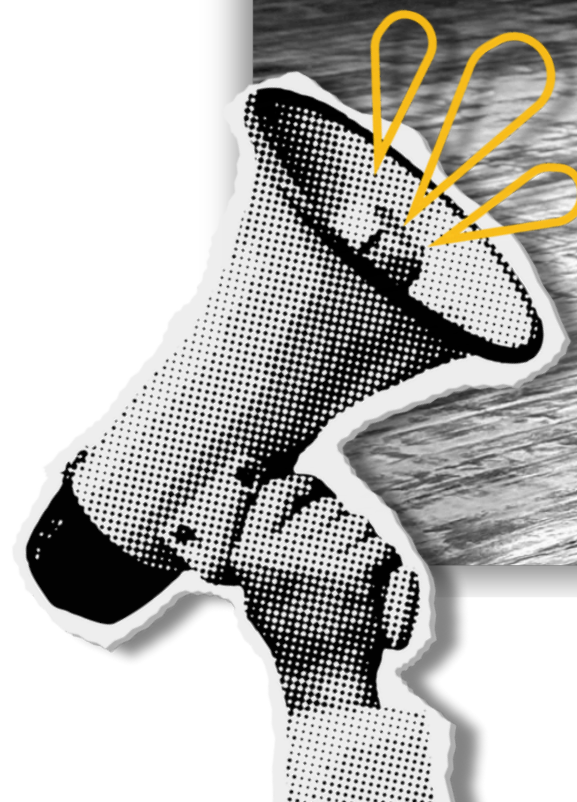
POPart offers a range of facilities ideal for rehearsing big and small shows. With option to create smaller and larger spaces, POPart is versatile and comes with an understanding of facilities needed by productions.

Full facilities list available soon page 9.

Facilities include : access to sound equipment, piano, mirrors, craft station and more.

20% discount for rehearsals of 1+ weeks / 6+ days

***If you are looking for a more regular slot (say for a weekly rehearsal, please get in touch with us directly to make a proposal).



FILM & TELEVISION

Shooting Rates



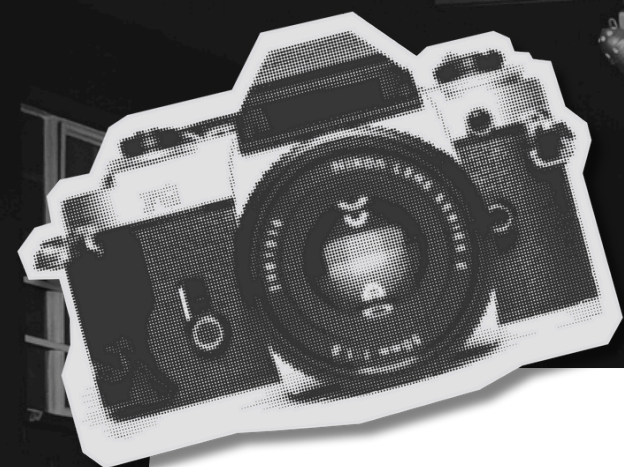
**HALF DAY R 5500
(up to 5 hours)
FULL DAY R9000
(up to 9 hours)**

An additional R 800 per hour thereafter

An additional fee of R 1000 will apply for shoots with call times before 7am

Because of the black box nature of the space, POPArt has been easily transformed into everything from a fashion runway to a wedding reception to a cabaret club...

The space provides an open floor space of 200SQM, with the option to add rake seating.



PHOTOGRAPHIC

Shoot Rates

HALF DAY R 3000 (up to 4 hours)
FULL DAY R5500 (up to 8 hours)

An additional fee of R 1000 will apply for shoots with call times before 7am. POPart serves as a contained space for photographic shoots, stills, pack shots and more.

Our lighting rig (with coloured gel effects) may be used with supervision from our in house tech.



CASTINGS

Rates & Info



HALF DAY R 3000 (up to 4 hours)
FULL DAY R 5500 (up to 8 Hours)

POPart is great space for castings / auditions
We have friendly front of house staff who create a great environment for performers and can assist with administration.

We have a large lobby and are conveniently located and easy to access (with enough parking for crew and auditioning performers).

We also have huge performers database if you need to get the word out about your casting.



PROPS & EQUIPEMENT

Available For Hire

We have the following props and equipment available for set dressing :

- stage blocks (1m x1m black blocks)
- microphones and stands
- Speakers
- Upright Piano
- Various chairs and tables



CULTURAL EVENT

Hire Rates

QUOTED BASED ON EVENT NEEDS

POP Art is the perfect venue for presentations, functions, book launches, press lunches, talks and more.

Venue hire includes sound, light and AV equipment.

We are also able to assist with finding talent to host your event as well as with catering from our suppliers in the neighbourhood.



STUDIO SPACES

And Storage

- Our venue has 2 x small (12SQM) studio spaces for content creation, consultation and more.
- COMING SOON : Content and self tape studio (with green screen, black screen, white screen), lighting and sound.
- STORAGE SPACE : we have secure storage space available for rent for theatre sets, equipment, costumes etc. Monthly rates apply

FACILITIES & BENEFITS

Venue hire includes :

- Venue manager + daily cleaning
- Full kitchenette / craft station
- Access to basic sound equipment
 - (lighting equipment available at extra cost)
- Access to prop furniture, mirrors, flats & stage blocks
- Access to printer and WiFi
- Blackout curtain
- Secure parking for 20 x vehicles
- Bathrooms (Incl shower)
- Green room / changing area, clothing rails (and washing machine coming soon)
- PROMOTION OF WORK on POPArt social media channels where relevant

POP Art is an owner operated small business, so we are fully available for discussion around adapting or customising to your needs. Feel free to get in touch to discuss any questions you may have.

- A minimum of 50% is required upfront, with the balance due on or before date of hire.
- Cancellations will be charged at 50%
- Damages to the space will be charged accordingly
- RATES ARE ex VAT

Please note that POP Art is a working theatre, so we work venue hires within our existing schedule.

DIRECT BOOKINGS CONTACT :

Nolwazi Qwabe

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popartjhb@gmail.com

MORE INFORMATION, REVIEWS & PRESS:

www.popartcentre.co.za

POP Art Theatre is located at 59 Dorset Road, Parkwood

TERMS & THINGS



FLOOR PLAN

Coming Soon

SKETCH UP MODEL : https://app.sketchup.com/share/tc/europe/q2w9H5YfhHE?token=L8wtWv3c8HCjyOtEKmokwGAFD-xkAs7aEMAzVwVRE6aOIMIEr_pVkf6PIBbEb358&source=web

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